COOLWALL® TEXTURED PRIMER

DESCRIPTION
COOLWALL® Textured Primer is a multifunctional, low VOC acrylic latex system. Rheology modifiers are used to provide non-sag, leveling and film build when freshly applied. This primer is formulated for surfaces where excessive amounts of alkali are present in the substrate, and where a textured appearance is desired.

FEATURES
- Water-based primer.
- Cross-linking polymer technology.
- Stain blocking additives.
- Blocks efflorescence.
- Available in sand, fine and coarse textures.

BENEFITS
- Resists tannin and rust bleed through VOC compliant.
- Hides irregular surfaces.

RECOMMENDED OVER
New or Pre-existing Concrete, Masonry, Plaster, Brick, Wood, Previously painted surfaces, Galvanized and aluminum flashing substrates, Other manufacturer approved surfaces.

APPLICATION
Application Equipment: Use spray equipment similar to Graco President, 10:1 pump or Graco GM1030. TEX • COTE® application manual available upon request. Medium to long nap roller depending on the surface porosity.

Surface Preparation/General: All surfaces must be sound, clean and dry prior to priming. Contaminants such as dust, dirt, mildew, form oils, loose substrate, etc., shall be removed. Test the wall for coating acceptability prior to application of coating. This can be done by spraying the wall with water. If the water soaks into the wall, the wall is properly prepared, and can be coated when dry. If the water beads up and is repelled, the wall requires further cleaning prior to application of the coating. Large cracks, holes and voids must be filled with cement patching compound and TCA TEX • BOND cement adhesive. Texture of patch shall match existing area. Cracks less than 1/32” shall be filled with TCA FLEX • PATCH®. Cracks greater than 1/32” and less than 3/8” can be patched with TEX • COTE® SKIM COTE. Sack and patch shall not be applied over the primer. This practice may void warranty. All sacking and patching should be completed prior to coating application. Interfacing of wall joints must be sealed with a urethane type sealant.

BENEFITS
- Resists tannin and rust bleed through

BEST PERFORMANCE
1. Do not apply over frozen or damp surfaces or when rain is imminent.
2. Primer shall not be exposed for more than 4 weeks. Otherwise reprise.
3. Roof & parapet top caps shall be installed against water penetration prior to priming.
4. Air temperature for application is 45°F (7°C) and rising, not to exceed 100°F (37.7°C)
5. Retaining walls, plaster boxes, below grade surface shall be waterproofed with asphalt sealer.
6. Not for below grade use
7. Surface shall be clean & dry.
8. TCA does not promote or recommend coating the sealant joints, nor is the sealant compound an approved substrate.

ORDER INFORMATION
Packaging: Available in one (1), five (5), thirty (30), and fifty-five (55) gallon containers.

Coverage Rates: Sand and Fine Texture 60-80 sq ft/gal depending upon surface porosity and texture of substrate. For Coarse Texture coverage rates may reduce to 40-50 sq ft/gal

DO NOT THIN.

Shelf Life
- Twelve month shelf life under proper conditions.
- Containers must be stored upright and airtight in a dry space.
- Maintain air temperature of 45°F – 100°F (7°C – 38°C).
- Skins formed on surface of material must be removed prior to moving containers or mixing.

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TECHNICAL DATA

<table>
<thead>
<tr>
<th>Physical Properties</th>
<th>Typical result</th>
</tr>
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<tbody>
<tr>
<td>Percent Volume solids</td>
<td>55.7</td>
</tr>
<tr>
<td>Percent Weight Solids</td>
<td>65</td>
</tr>
<tr>
<td>Weight per Gallon</td>
<td>10.6 lbs.</td>
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<tr>
<td>Water Vapor Transmission</td>
<td>8.2 perms</td>
</tr>
<tr>
<td>Flash Point</td>
<td>None (Latex)</td>
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<tr>
<td>Viscosity 77°F (25°C)</td>
<td>95 Kreb Units</td>
</tr>
<tr>
<td>Color</td>
<td>Off White</td>
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<tr>
<td>Vehicle</td>
<td>Water</td>
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<tr>
<td>VOC grams/liter</td>
<td>&lt;100 grams/liter</td>
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</tbody>
</table>

SAFETY

**Warning:** Use with adequate ventilation. Do not breathe spray mist or dust. Avoid contact with eyes, skin and clothing. Wash thoroughly after handling.

**First Aid:** If you experience difficulty in breathing, leave area to obtain fresh air.

If difficulty continues, seek medical attention. In case of eye contact, flush immediately with large quantities of water for at least 15 minutes. Seek medical attention if blurring or redness continues.

VOC COMPLIANCE

All TEX·COTE® products comply with federal and state Volatile Organic Compound (VOC) rules and regulations. Please contact your nearest TCA office for assistance on the local VOC compliance in the area of intended use.

WARRANTY

Upon completion of application of coating in accordance with the manufacturer’s recommendations, Textured Coatings of America, Inc. will extend its limited commercial warranty for product replacement as a result of defect in the material. The manufacturer must be notified prior to the application of the coating and the application must be in compliance with the manufacturer’s recommendations for installation. Textured Coatings of America, Inc. shall have no obligation to contribute to or otherwise participate in labor or cost associated with effecting repairs. Specimen copy of material warranty is available upon request.