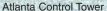


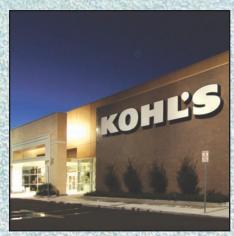
DECORATIVE PROTECTIVE COATING SYSTEMS



Textured Coatings of America, Inc. (TCA) is the largest specialty coatings manufacturer in the world and has been a pioneer in the development of the patented COOLWALL® heat reflective vertical wall coating system which has been proven to save energy through reflectivity. Designed specifically to meet the unique needs of tilt-up, pre-cast and split face block construction, TCA's unique TEX•COTE® textured and smooth coating systems provide exceptional performance.







HIGH BUILD COATINGS FEATURES & BENEFITS

COOLWALL® —A TRUE "GREEN" ENERGY SAVING EXTERIOR COATING

COOLWALL® is a patented heat reflective exterior wall coating system that has been tested by the Department of Energy to reduce Cooling Costs by up to 21.9%. (Percentage of savings is based on the DOE study which showed savings ranging from 4.2%-21.9%.)* COOLWALL® also extends the life-cycle of the coating with its revolutionary FADE BLOCK™ technology. TCA is a member of the U.S. Green Building Council.



WEATHERPROOF

Coatings manufactured by TCA help resist mildew, wind driven rains, heat, and freeze/thaw conditions.

SERVICES

Custom colors are available and can be manufactured to meet building schedules. Custom colors are submitted for final approval by the architect or specifier. Technical services are available to assist the applicator.

ECONOMICAL

High-build textured and smooth coatings, which are up to 15 times thicker and out-perform conventional paints. Sack & Patch costs of concrete can be minimized due to the hiding properties of TCA's textured coatings.

VERSATILITY

TCA's broad selection of coating systems meet the architectural and performance requirements for both exterior and interior surfaces, including ceilings.

CAPABILITIES

TCA has modern plants located in Los Angeles, CA and Panama City, FL. Corporate offices and R&D are based in Panama City, FL. TCA manufactures coating systems designed to meet the needs of the construction industry with proven durability and pleasing aesthetics.

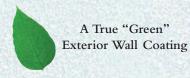
ATTRIBUTES

TEX•COTE® products are high-build, fade resistant and more durable than any other wall coating on the market. A single application will protect and enhance the beauty of your structure for years to come.

PRODUCT PRESENTATION

The selection of a TCA coating system is dependent on the architectural effect desired with textures or patterns and the degree of hide required. Complete specifications are available from your TCA Representative or our Commercial Sales Office.





DECORATIVE PROTECTIVE COATING SYSTEMS

PRODUCT DESCRIPTION	COMPATIBLE Substrates	REMARKS	COLOR/TEXTURES FINISHES	SPECIFICATION GUIDE
TEX•COTE® COOLWALL® SYSTEM Contains a revolutionary heat reflective/fade resistant finish that can provide energy savings when combined with COOLWALL® Textured or Classic smooth primer.	Masonry, Concrete Block, Brick, Cement, Plaster Stucco, Wood, Cement Stucco	A high-build coating system that protects & beautifies your structure. Contains a revolutionary heat reflective/fade resistant finish that can provide cooling cost savings up to 21.9% as confirmed by the U.S. Department of Energy Percentage of cooling and temperature reductions vary based upon color chosen, substrate type and climate conditions. Complies with California Air Resources Board Rule 1113, EPA and all other state VOC rules.	COLORS: Available in over 570 heat reflective colors. TEXTURES: Smooth, Sand, Fine, Coarse	Surface shall be clean and prepared according to manufacturer's written recommendations. White textured or smooth primer required. Coverage rate shall be to manufacturer's specifications. Consult TCA if form oils and/or curing compounds are present.
TEX*COTE® XL 70® W Next generation, water-based, primerless high-performance protective coating. A unique epoxy-acrylate resin based breathable coating featuring superior bonding and durability. Spray or roll-on formulation.	Masonry, Concrete Block, Bricks, Cement, Stucco.	A premium product for application over damp, cured or uncured concrete Complies with California Air Resources Board Rule 1113, EPA and all other state VOC rules.	COLORS: 16 Standard TCA Colors. Custom colors upon request TEXTURES: Smooth, Sand, Fine, Coarse	Surface shall be clean and prepared according to manufacturer's written recommendations. Consult TCA on the use of primer Coverage rate shall be according to manufacturer's written recommendations. Consult TCA if form oils and/ or curing compounds are present.
TEX•COTE® XL 70® Primerless high-performance concrete protective coating system. A solvent-based coating using a VTACL resin plasticizer and extenders.	Masonry, Concrete, Tilt-up Concrete, Concrete Block, Brick, Cement, Stucco	A premium product for application over damp, highly alkaline, cured or uncured concrete Complies with California Air Resources Board Rule 1113, EPA and all other state VOC rules.	COLORS: 16 Standard TCA Colors. Custom colors upon request TEXTURES: Smooth, Sand, Fine, Coarse	Surface shall be clean and prepared according to manufacturer's written recommendations. Consult TCA on the use of primer Coverage rate shall be according to manufacturer's written recommendations. Consult TCA if form oils and/ or curing compounds are present.
TEX*COTE® 600 TEXTURED COATING A water-based, textured coating with elastomeric properties having excellent adhesion and flexibility. Spray or roll-on formulation.	Masonry, Concrete Block, Bricks, Cement, Plaster Metal, Cement Board, Overlaid Plywood.	Over 45 YEARS OF PROVEN PERFORMANCE over many types of substrates in most geographical climates throughout the world. Fast drying and ideal for module type construction. Complies with California Air Resources Board Rule 1113, EPA and all other state VOC rules.	COLORS: 16 Standard TCA Colors. TEXTURES: Smooth, Sand, Fine, Coarse	Type of substrate used, preparation and application shall be in accordance with TCA's written specifications.
TEX•COTE® 400 TEXTURED COATING A high-build, efflorescence blocking, water-based coating with elastomeric properties featuring rapid drying and superior adhesion. Spray or roll-on formulation.	Concrete, Cement, Plaster, Block, Brick, Metal, and other TCA approved substrates.	This coating has shown superior performance over highly alkaline surfaces, stopping efflorescence from migrating through the coating film. Complies with California Air Resources Board Rule 1113, EPA and all other State VOC rules.	COLORS: 16 Standard TCA Colors Textures: Smooth, Sand, Fine, Coarse	Surface shall be clean and prepared according to manufacturer's written recommendations. Surface shall be primed to manufacturer's written specifications. Coverage rate shall be to manufacturer's specifications.
TEX • COTE® 300 TEXTURED COATING An economical high-build, water-based coating, with rapid drying and superior adhesion and flexibility. Spray formulation.	Masonry, Concrete Block, Bricks, Cement, Plaster Metal, Cement Board, Overlaid Plywood.	Over 45 YEARS OF PROVEN PERFORMANCE over many types of substrates in most geographical climates throughout the world. Fast drying and ideal for module type construction. Complies with California Air Resources Board Rule 1113, EPA and all other state VOC rules.	COLORS: 16 Standard TCA Colors. TEXTURES: Smooth, Sand, Fine, Coarse	Surface shall be clean and prepared according to manufacturer's written recommendations. Surface shall be primed to manufacturer's written specifications. Coverage rate shall be to manufacturer's specifications.
RAINSTOPPER® The TEX•COTE® RAINSTOPPER® and RAINSTOPPER® Concrete Stain line of products are designed to reduce salt intrusion and provide water repellency while allowing moisture and vapor transmission.	Structural Concrete, Architectural Concrete, Exposed Aggregate Concrete, Concrete Masonry, Brick Masonry, Natural Stone and Cement Stucco.	Rainstopper® provides long-lasting aesthetic staining, water repellency, and greater depth of color while allowing moisture and vapor transmission. It is specially formulated to provide resistance to alkali, mildew, calcium chloride and ultraviolet degradation.	Products are available as clear sealers or as semi-transparent to opaque stains.	Do not apply over frozen or damp surfaces or when rain is imminent. Avoid freezing. Temperature for application is 45°F (7°C) and rising, not to exceed 100°F (37.7°C).
GRAFFITI GARD® Graffiti Gard® IIIW® (water-based) system for exterior or interior use consists of a clear gloss two- component water-based urethane system which serves as a shield against penetrating defacement material. Recommended for	Concrete Block, Bricks, Stucco, Metal, Gypsum Wallboard, Plaster and most Painted Surfaces.	GRAFFITI GARD IIIW® is a premium high-performance coating system recommended in areas where extreme chemical and graffiti resistance is required. Graffiti Paste Cleaner is used for removing stains and defacement material.	COLORS: TCA's TY-COTE pigmented is available in 16 Standard TCA Colors or Clear.	Request written application instructions on GRAFFITI GARD IIIW® system. Application instructions will vary depending on substrate. GRAFFITI GARD IIIW® requires TCA's pigmented or clear TY-COTE over porous substrates such as block, brick, and most painted
use where frequent graffiti removal is required.	SACRIFICIAL GRAFFITI GARD® SYSTEM. A water-based, economical system to provide graffiti protection. Request detailed specification guide for application procedures.			surfaces.





Exterior Systems

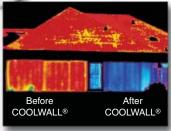
Specially formulated to reflect the sun's heat and lower exterior wall surface temperatures

- · Reduces cooling cost
- · Prevents moisture penetration
- · Reduces building fatigue

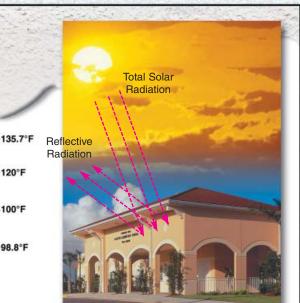


Before Infrared Photography

- · Helps prevent colors from fading
- · Lowers maintenance costs
- Environmentally friendly



After image captured with infrared photography proves COOLWALL®'s Revolutionary Heat Reflective qualities with a difference of up to 37°F





TEX•COTE® Permanent & Sacrificial GRAFFITI GARD® systems offer excellent graffiti control protection for simple walls to factories and apartment or office buildings. Preserves highway structures, sound barrier walls, civic or municipal facilities, murals, schools, mass transit and shopping malls.



The TEX•COTE® RAINSTOPPER® line of products are designed to reduce salt intrusion and provide water repellency to concrete and masonry surfaces, while allowing moisture vapor transmission. Products are available as clear sealers, or as semi-transparent to opaque stains.



SALES OFFICE

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WESTERN PLANT

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