



Primers/Block Fillers/Patching Compounds

COOLWALL® TEXTURED PRIMER

DESCRIPTION

COOLWALL® Textured Primer is a multi-functional, low VOC acrylic latex system. Rheology modifiers are used to provide non-sag, leveling and film build when freshly applied. This primer is formulated for surfaces where excessive amounts of alkali are present in the substrate, and where a textured appearance is desired.

FEATURES

- Water-based primer.
- Cross-linking polymer technology.
- Stain blocking additives.
- Blocks efflorescence.
- Available in sand, fine and coarse textures.

BENEFITS

- Resists tannin and rust stains from

bleeding through.

- VOC compliant.
- Hides irregular surfaces.
- Use on a variety of substrates.

RECOMMENDED OVER

Concrete, Tilt-up/precast concrete, Masonry, Cement Plaster, Brick, Wood, Previously painted surfaces, Galvanized and aluminum flashing substrates, Other manufacturer approved surfaces

APPLICATION

Application Equipment: Use spray equipment similar to Graco President, 10:1 pump or Graco GM1030. TEX·COTE® application manual available upon request. Medium to long nap roller depending on the surface porosity.

Surface Preparation/General: All surfaces must be sound, clean and dry prior to priming. Contaminants such as dust, dirt, mildew, form oils, loose substrate, etc., shall be removed. Test the wall for coating acceptability prior to application of coating. This can be done by spraying the wall with water. If the water soaks into the wall, the wall is properly prepared, and can be coated when dry. If

the water beads up and is repelled, the wall requires further cleaning prior to application of the coating. Large cracks, holes and voids must be filled with cement patching compound and TCA TEX·BOND cement adhesive. Texture of patch shall match existing area. Cracks less than 1/32" shall be filled with TCA FLEX·PATCH®. Cracks greater than 1/32" and less than 3/8" can be patched with TEX·COTE® SKIM COTE. Sack and patch shall not be applied over the primer. This practice may void warranty. All sacking and patching should be completed prior to coating application. Interfacing of wall joints must be sealed with a urethane type sealant.

Application: Apply at a rate of 45 to 60 square feet per gallon depending upon surface porosity and desired texture. Temperature for application shall be 45°F (7°C) and rising up to 100°F (37.7°C). Avoid freezing the product.

Drying/Curing/Exposure Time

Dry to touch = 1 hr approximately
 Re-coating = 24 hrs minimum
 Exposure = 4 wks maximum

Note: Concrete/Masonry should cure a minimum of ten (10) days. If exposed to ultraviolet light more than four weeks, then surface must be reprimed.

Cleanup: Use water for wet material and Methyl Ethyl Ketone (M.E.K.) for dry.

BEST PERFORMANCE

1. Do not apply over frozen or damp surfaces or when rain is imminent.
2. Primer shall not be exposed for more than 4 weeks. Otherwise reprime.
3. Roof & parapet top caps shall be in-

stalled against water penetration prior to priming.

4. Air temperature for application is 45°F (7°C) and rising, not to exceed 100°F (37.7°C)
5. Retaining walls, plaster boxes, below grade surface shall be waterproofed

with asphalt sealer.

6. Not for below grade use
7. Surface shall be clean & dry.
8. TCA does not promote or recommend coating the sealant joints, nor is the sealant compound an approved substrate.

ORDER INFORMATION

Packaging: Available in one (1), five (5), thirty (30), and fifty-five (55) gallon containers.

Coverage Rates: Coarse Texture 40-50 sq ft/gal, Sand and Fine Texture 50-60 sq ft/gal depending upon surface porosity and texture of substrate. **Do Not Thin.**

Shelf Life

- Twelve month shelf life under proper conditions.
- Containers must be stored upright and airtight in a dry space.
- Maintain air temperature of 45°F – 100°F (7°C – 38°C).
- Skins formed on surface of material must be removed prior to moving containers or mixing.

TECHNICAL DATA

Physical Properties	Typical result
Percent Volume solids	55.7
Percent Weight Solids	65
Weight per Gallon	10.6 lbs.
Water Vapor Transmission	8.2 perms
Flash Point	None (Latex)
Viscosity 77°F (25°C)	95 Kreb Units
Color	Off White
Vehicle	Water
VOC grams/liter	<100 grams/liter

SAFETY

Warning: Use with adequate ventilation. Do not breathe spray mist or dust. Avoid contact with eyes, skin and clothing. Wash thoroughly after handling.

First Aid: If you experience difficulty in breathing, leave area to obtain fresh air.

If difficulty continues, seek medical attention. In case of eye contact, flush immediately with large quantities of water for at least 15 minutes. Seek medical attention if blurring or redness continues.

VOC COMPLIANCE

All TEX • COTE® products comply with federal and state Volatile Organic Compound (VOC) rules and regulations. Please contact your nearest TCA office for assistance on the local VOC compliance in the area of intended use.

WARRANTY

Upon completion of application of coating in accordance with the manufacturer's recommendations, Textured Coatings of America, Inc. will extend its limited commercial warranty for product replacement as a result of defect in the material. The manufacturer must be notified prior to the application of the coating and the application must be in compliance with the manufacturer's recommendations for installation. Textured Coatings of America, Inc. shall have no obligation to contribute to or otherwise participate in labor or cost associated with effecting repairs. Specimen copy of material warranty is available upon request.



CORPORATE OFFICES & EASTERN PLANT
 2422 East 15th Street Panama City, Florida 32405
 Tel: (850) 769-0347 Fax: (850) 913-8619

COMMERCIAL SALES OFFICE
 4101 Ravenswood Road, Suite 218,
 FT. Lauderdale, Florida 33312
 Tel: (954) 581-0771 Fax: (954) 581-9516

WESTERN PLANT
 5950 S. Avalon Blvd.
 Los Angeles, California 90003
 Tel: (323) 233-3111 Fax: (323) 232-1071