TEX-COTE® products have not only been used to protect and preserve structures in the United States, but have also been used on buildings, homes and bridges in many countries throughout the world. TEX-COTE® continues to add new distribution points regularly, most recently in Dubai, the Bahamas, Barbados, Mexico, and more.

CALL 1.800.454.0340 OR VISIT WWW.TEXCOTE.COM

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Textured Coatings of America, Inc. (TEX•COTE®) was founded in 1961 in Los Angeles, California. Along with the National Sales Office in Ft. Lauderdale, Florida, TEX•COTE® has manufacturing plants in California and Florida. Distribution points are located throughout the United States, Canada, and many other countries throughout the world. Textured Coatings of America is one of the leading manufacturers of specialty coatings in the world for the commercial, institutional, retail, transportation, and residential markets. TEX•COTE® products have been used on some of the world’s most prestigious buildings, landmarks, control towers and homes. TEX•COTE® products are preferred by many Departments of Transportation throughout for use on bridges, roads, and other projects.
Textured Coatings of America, Inc.’s patented FADE BLOCK™ technology uses infrared heat-reflective components to reflect infrared radiation back into the atmosphere, rather than absorbing it through the coating. This patented technology reduces the effect of the largest portion of the light spectrum, near infrared light, keeping surfaces of a structure cooler, increasing durability, and providing superior fade resistance, even in dark colors. Most coatings claim to be “green” by simply cutting VOC content. With TEX•COTE®’s infrared heat-reflective coatings, eliminating VOCs is just the beginning. These coating systems use the same heat-reflective technology the military uses to reduce the “heat signature”, or solar heat absorbed, by its planes and vehicles. Much like a military vehicle, homes and buildings absorb heat from the sun too. TEX•COTE®’s patented heat-reflective technology can reduce exterior wall temperatures by as much as 40°F, because it is on average 100% more reflective than traditional coatings. TEX•COTE®’s COOLWALL® System has been tested by the U.S. Department of Energy and proven to lower surface temperatures and provide cooling cost savings.*
Over nearly a two-year period, the TEX•COTE® COOLWALL® System was tested by the U.S. Department of Energy’s Oak Ridge National Laboratory to determine its true energy-saving qualities. The study found that the COOLWALL® System significantly reduced exterior wall temperatures while reducing energy consumption in concrete block, stucco, and wood-framed homes. The study also found that the COOLWALL® System reduced cooling costs by up to 21.9%*. (Percentage of savings based on the DOE study which showed savings ranging from 4.2 - 21.9%) In 2010, the COOLWALL® System was chosen as the exclusive exterior coating for four energy efficient research homes built by the Zero Energy Building Research Alliance (ZEBRAliance) in cooperation with the Oak Ridge National Laboratory and the U.S. Department of Energy.

*Percentage of cooling costs and surface temperature reductions will vary based on color chosen, geographical location, climate condition, and substrate type. In some climates there may be a heating penalty. For more information, visit www.texcote.com.

The DOE’s test wall at the Oak Ridge National Laboratory measured TSR for COOLWALL® at 0.513 compared to a traditional coating in the same color at 0.246.
TEX•COTE®'s Patented FADE BLOCK™ Technology has undergone extensive testing for fade resistance. 5,000 hours is equivalent to 10-12 years of southern exposure.

The TEX•COTE® COOLWALL® System is a patented infrared heat-reflective exterior wall coating system specifically designed to reflect the sun’s heat and keep the exterior of homes and buildings cooler.

• Increased reflectivity leads to lower surface temperatures, reduced cooling costs, enhanced durability and superior fade resistance.
• Tested and proven by the U.S. Department of Energy to reduce cooling costs, reduce surface temperatures, provide energy savings*, and reduce the heat-island effect.
• Thick, thermoplastic coating that is 4-5 times thicker than paint and has great breathability.
• Outstanding resistance to mold and mildew.
• Available in smooth, sand, fine, or coarse finishes.
• Can contribute towards LEED™ credits.

Institutional

Residential

Residential

Retail - Dave & Buster’s - Pier Park
The TEX•COTE® REFLECT-TEC® System is a field-applied infrared heat-reflective coating system that incorporates industry-leading Kynar Aquatec® technology, under license from Arkema, Inc.

- Perfect for metal walls, metal roofs, tile roofs, ornamental metal, metal doors, and handrails.
- Heat-reflective technology leads to lower surface temperatures, reduced cooling costs, enhanced durability and superior fade resistance.
- Resists dirt pickup, mold, mildew, and stains - eliminating the need for costly maintenance.
- Superior finish maintains increased reflectivity values for many years. REFLECT-TEC® white coatings with Kynar® stay cleaner than acrylic and elastomeric coatings, preventing reduced solar reflectance caused by dirt and other surface contaminants.
- Fifteen standard colors rated by the Cool Roof Rating Council (CRRC) that meet or exceed Energy Star requirements.
- Added protection, chemical and stain resistance available with the application of TEX•COTE® CLEAR-GARD™ for high traffic areas.
TEX•COTE® XL-70® “W” is a high-build, plasticized, epoxy acrylic coating system designed to provide a weatherproof coating for tilt-up, precast, or cast-in-place concrete, masonry, split-face/ sand finish block, stucco and other manufacturer approved cementitious surfaces.

- Primer-less one-coat system can be applied directly to cured or uncured concrete with pH of 13 or less.
- Available as a smooth airless system or in sand, fine, and coarse textures.
- Over ten year track record with excellent adhesion and color retention over residual form oils and release agents.
- XL-70® “W” Primer available if preferred by building owner or contractor and can be used as a fog coat to telegraph imperfections in substrate.
- XL-70® solvent formula available for low temperature applications and to provide excellent adhesion for concrete surfaces that exhibit chalking, calcium hydroxide, efflorescence, or other problems that may inhibit adhesion.

TEX•COTE® Textured Coating Systems are the products of choice for FAA control towers and facility buildings.

Suncor Energy

Office Depot Global Headquarters

Rolls-Royce Crosspointe Facility

City of Lauderhill Municipal Complex
TEX•COTE®’s line of textured and smooth products are designed specifically to meet the unique needs of tilt-up, precast, and cast-in-place concrete construction. TEX•COTE®’s unique systems provide performance, unmatched beauty, and outstanding savings in both cost and time. TEX-COTE®’s coating systems for tilt-up, precast, and cast-in-place concrete construction are available in smooth, sand, fine, and coarse textures.

- **TEX•COTE® TC-600** is a premium, high-build, 100% acrylic terpolymer, water-based coating with elastomeric properties featuring rapid dry time and excellent adhesion. TC-600 is UV resistant and has passed the stringent 5,000 hour weatherometer test.
- **TEX•COTE® TC-400** is a high-build, efflorescence blocking, water-based coating with elastomeric properties featuring rapid dry time and superior adhesion.
- **TEX•COTE® TC-300** is a high-build, copolymer acrylic water-based textured coating which features rapid dry time, good adhesion, and flexibility. TC-300 provides excellent protection at a value when price is the overriding issue.
- **TEX•COTE® TEX•GARD®** is an economical high build latex (water-based) coating which features good adhesion, rapid dry time, and flexibility.

![Orlando International Airport](image-url)
Textured Coatings of America, Inc. is a world leader in the manufacturing of long-term performance BRIDGE-COTE® products to protect bridges, barrier walls, and other transportation related structures. Because of the unique protective features of TEX•COTE® products, 30 states and the Federal Highway Administration have named them the “Product of Choice” on all new and restorative concrete projects.

The TEX•COTE® BRIDGE COTE® products, including XL-70® BRIDGE COTE® and XL-70® “W” BRIDGE COTE®, are so uniquely formulated that they can be applied on damp, dry, cured, or uncured concrete without a primer. That’s revolutionary! TC-300 BRIDGE COTE® and XL-70® “W” BRIDGE COTE® are both water-based, low VOC coatings with very good color retention, even in deep tones. In fact, TEX•COTE® BRIDGE COTE® products have such incredible characteristics, they have been used on seven of the top ten bridges in America - making BRIDGE COTE® one of the most popular bridge coatings in the world today. Other TEX•COTE® products that are commonly used in the transportation industry include the RAINSTOPPER® line of concrete penetrant sealers, repellants, and stains and the GRAFFITI GARD® line of permanent and sacrificial anti-graffiti coatings.
The TEX•COTE® RAINSTOPPER® line of products is designed to reduce salt intrusion and provide water repellency to concrete and masonry surfaces, while allowing moisture vapor transmissions. Products are available as clear and pigmented water-based penetrant sealers, or as semi-transparent to opaque stains.

RAINSTOPPER® Penetrant Sealers, Repellants, and Stains cause treated substrates to become water and salt repellant.

The TEX•COTE® GRAFFITI GARD® Systems provide permanent and sacrificial coating solutions that resist graffiti from a variety of materials including spray paints and marking pens. In many cases, freshly applied wet spray paint/ink will actually crawl back on to itself, frustrating would-be taggers and causing them to stop and move on to another target. GRAFFITI GARD® is available as a high-gloss or low luster system.
The COOL-TEX® concrete floor and deck coating system can help preserve and beautify your concrete decks and walkways. COOL-TEX® also provides outstanding chemical resistance, enhanced mildew resistance, superior cleanability, and a cooler walking surface. COOL-TEX® is perfect for garage floors, patios, walkways, balconies, ramps, recreational areas, warehouses, and any other concrete surface.

- Advanced heat-reflective technology provides cooler walking surface
- Withstands spills from gasoline, oil, and other automotive chemicals
- Resists hot tire pickup and staining
- Long lasting durability and resistance to stains and scratches
- Mildew, fungus and algae resistance mean less maintenance
- Can be applied in roll-on, splatter, and lace finishes
- Water-based epoxy coating with near-zero VOC
- Heat-reflective properties lead to superior fade resistance
- Can contribute Toward LEED™ Credits

COOL-TEC™ heat-reflective primer-less coating also available for non-vehicular concrete and wood surfaces.
ERASER•COTE® is an advanced, very low VOC, two part water-based polyurethane white or clear coating that creates a high performance seamless dry-erase writing surface for use with industry standard dry-erase markers and erasers. ERASER•COTE® can turn almost any smooth surface, even entire walls, into a long-lasting dry-erase writing surface. It may be used to restore old dry-erase boards and chalkboards.

- Easy Dry-Erase Marker Removal
- Available in White or Clear
- Resists Stains and Daily Wear
- Easy to Maintain and Clean
- Simple to Mix and Apply
- Easy Roller Application
- Ultra Low Odor
- Water-Based/ Low VOC (<50 g/L)
- Can contribute Toward LEED™ Credits
- Order ERASER•COTE® Clear and White Dry-Erase Coating online today at www.erasercote.com!

ERASER•COTE® Clear and White Dry-Erase Coatings are available in either Quart Kits or Gallon Kits to accommodate any size job - large or small! Kit comes with everything needed for the easy application to turn any surface into a dry-erase board!
<table>
<thead>
<tr>
<th>Product Name</th>
<th>Description</th>
<th>VOC</th>
</tr>
</thead>
<tbody>
<tr>
<td>COOL•TEC™ Concrete and Wood Deck Coating</td>
<td>One-component coating for non-vehicular concrete and wood deck surfaces.</td>
<td>&lt;50 g/L</td>
</tr>
<tr>
<td>TEX•COTE® COOLWALL® Heat Reflective Wall Coatings</td>
<td>Kynar Aquatec®/acrylic 1K coating with superior fade resistance.</td>
<td>&lt;50 g/L</td>
</tr>
<tr>
<td>ERASERCOTE® Dry-Erase Coatings</td>
<td>Ultra low-odor, two-component polyurethane coating that creates a high-performance seamless dry-erase writing surface for use with industry-standard dry-erase markers.</td>
<td>&lt;50 g/L</td>
</tr>
<tr>
<td>METAL-PRIME™ Primer</td>
<td>Smooth acrylic primer with good corrosion protection and adhesion to metal surfaces.</td>
<td>&lt;100 g/L</td>
</tr>
<tr>
<td>TC-600™ Textured Coating</td>
<td>Multiple textured 100% acrylic rapid-drying coating with elastomeric properties.</td>
<td>&lt;100 g/L</td>
</tr>
<tr>
<td>TC-300™ Textured Coating</td>
<td>Multiple textured latex/ acrylic copolymer for use over one concrete/masonry surface.</td>
<td>&lt;100 g/L</td>
</tr>
<tr>
<td>TRIM•COTE®</td>
<td>Smooth 100% acrylic with great weatherability for wood and other trim surfaces.</td>
<td>&lt;50 g/L</td>
</tr>
<tr>
<td>CLEAR-GARD™</td>
<td>Clear polyurethane coating system with superior resistance to chemical and staining.</td>
<td>&lt;5 g/L</td>
</tr>
<tr>
<td>COLOR•COTE™</td>
<td>Smooth, satint 100% acrylic exterior coating for use over multiple substrates.</td>
<td>&lt;100 g/L</td>
</tr>
<tr>
<td>D.F. COLOR•COTE™ (Dead Flat)</td>
<td>Smooth, dead flat 100% acrylic exterior coating for use over multiple substrates.</td>
<td>&lt;100 g/L</td>
</tr>
<tr>
<td>RAINSTOPPER® 2000 W Clear</td>
<td>Silicone emulsion and reactive silane concrete penetrating sealer and water repellent.</td>
<td>&lt;120 g/L</td>
</tr>
</tbody>
</table>

Most products listed available in 1, 5, and 55 gallon containers. See www.texcote.com/specs.php for full product information and other VOC restrictions.