



PRODUCT PROFILE

DESCRIPTION

HI-BUILD TEXTURED PRIMER is a multi-functional, low VOC acrylic copolymer coating system. It provides high film build, excellent water resistance, and sag resistance. This primer is formulated for highly alkaline surfaces and where a textured appearance is desired.

FEATURES

- Water-Based Primer
- Cross-Linking Polymer Technology
- Available in Sand, Medium, and Coarse Textures
- Blocks Efflorescence
- Stain-Blocking Additives
- Vapor Permeable

BENEFITS

- Resists Tannin and Rust Bleed-Through
- Low VOC
- Hides Irregular Surfaces

RECOMMENDED SUBSTRATES

New Concrete, Masonry, Plaster, Brick, Cementitious Siding, properly prepared Galvanized and Aluminum Flashing Substrates, previously painted surfaces, and other manufacturer-approved surfaces.

PRODUCT APPLICATION

APPLICATION EQUIPMENT

Use spray equipment similar to Graco President, 10:1 pump or Graco GM2030. TEX-COTE® application manual available upon request. For small or touch-up areas, a medium to long nap roller depending on the surface porosity.

GENERAL / SURFACE PREPARATION:

All surfaces must be sound, clean, and dry prior to priming. Contaminants such as dust, dirt, mildew, form oils, loose substrate, etc. shall be removed. Test the wall for coating acceptability prior to application of coating. This can be done by spraying the wall with water. If the water soaks into the wall, the wall is properly prepared and can be coated when dry. If the water beads up and is repelled, the wall requires further cleaning prior to the application of the coating. Large cracks, holes and voids must be filled with cementitious patching compound. Texture of patch shall match existing area. Cracks less than 1/32" shall be filled with TEX-COTE® FLEX-PATCH®. Cracks greater than 1/32" and less than 3/8" can be patched with TEX-COTE® SKIM•COTE™. Sack and patch shall not be applied over the primer. This practice may void warranty. All sacking and patching should be completed prior to coating application. Interfacing of wall joints should be sealed with a urethane-type sealant.

APPLICATION RATES

Sand and Medium Texture: 60-80 square feet per gallon depending upon surface porosity and texture of substrate. DO NOT THIN. For Coarse Texture: Coverage rates may reduce to 40-50 square feet per gallon. DO NOT THIN.

DRYING / CURING TIMES

- Dry to Touch: One (1) Hour at 70°F
- Recoating: 24 Hours Minimum; Depending on temperature and humidity.

EXPOSURE TIMES

- Four (4) Weeks Maximum
- NOTE: Concrete/Masonry should cure a minimum of ten (10) days. If coating is exposed to ultraviolet light for more than four (4) weeks, coating surface must be reprimed.

CLEAN UP

- For Dry Material: Use Methyl Ethyl Ketone (MEK)
- For Wet Material: Use Water

BEST PERFORMANCE

SURFACE TEMPERATURE

- Surface temperatures for application shall be between 45° F (7°C) to 100° F (38°C). The surface temperature should be at least 5° F (3° C) above the dew point.

IMPORTANT STEPS

- Do not apply over frozen, damp surfaces or when raining, foggy, or the temperature is dropping below 45° F. AVOID freezing product.
- Roof and parapet top caps shall be installed against water penetration prior to priming.
- Air temperature for application is 45°F (7°C) and rising, not to exceed 100°F (37.7°C).
- Do not expose the surface to ultraviolet rays for more than four (4) weeks. If exposed to ultraviolet for more than four (4) weeks, re-prime the surface.
- NOTE: TEX-COTE® products are NOT for use below grade.
- Surface shall be sound, properly prepared, clean, and dry.
- TEX-COTE LLC does not promote or recommend coating the sealant joints, nor is the sealant compound an approved substance.



TECHNICAL DATA SHEET

PRIMERS / BLOCK FILLERS / PATCHING COMPOUNDS **HI-BUILD TEXTURED Primer**

TECHNICAL DATA

PHYSICAL PROPERTY	TYPICAL RESULT
Appearance of Dry Film	Off White
Binder	Acrylic Copolymer
Solids by Volume	57.5%
Solids by Weight	65.5%
Dry Film Thickness	11.5 – 15 mils

PHYSICAL PROPERTY	TYPICAL RESULT
Wet Film Thickness	20 - 26 mils
VOC (grams/liters)	<100
Water Vapor Transmission	12 perms
Weight / Gallon (pounds)	10.3 lbs. Typical

ORDER INFORMATION

PACKAGING

Available in one (1), five (5), and fifty-five (55) gallon containers.

SHELF-LIFE

12-Month shelf life under proper conditions:

- Containers must be stored sealed, upright and airtight in a dry place.
- Maintain air temperature of 45°F to 100°F (7°C to 38°C); AVOID FREEZING
- Skins formed on surface of material must be removed prior to moving containers or mixing.

SAFETY

FIRST AID

- If you experience difficulty breathing, leave the area for fresh air.
- If continued difficulty is experienced, get medical attention immediately.
- In case of eye contact, flush immediately with large amounts of water for at least 15 minutes and get medical attention.
- For skin contact, wash affected area thoroughly with soap and rinse well.
- If swallowed, seek prompt medical attention immediately.
- Do NOT induce vomiting.

IN CASE OF SPILL

- Absorb with inert material and place into a suitable container for disposal.
- Dispose in accordance with the EPA.

VOC COMPLIANCE

All TEX-COTE® products comply with federal Volatile Organic Compound (VOC) rules and regulations. Please contact your nearest TEX-COTE LLC office for assistance on the local and state VOC compliance in the area of intended use.

WARRANTY

Upon completion of the application of the coating in accordance with the manufacturer's recommendations, TEX-COTE LLC will extend its limited commercial warranty for product replacement as a result of a defect in the material. The manufacturer must be notified prior to the application of the coating and the application must be in compliance with the manufacturer's recommendations for installation. TEX-COTE LLC shall have no obligation to contribute to or otherwise participate in labor or cost associated with effecting repairs. Specimen copy of material warranty is available upon request.

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